



## COMPANY PROFILE 2026

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*We believe in magic,  
the most powerful magic  
in the world—**creativity...***



# ABOUT US

Welcome to our exciting, energetic and spontaneous world. 45th Media is a Black woman-owned, B-BBEE level 1 entity. We specialise in creative advertising, marketing, conceptual design, print, web design, brand strategy, layout, digital media, promotional items and corporate gifts as well as brand activations.

We are passionate about what we do; hence, we develop groundbreaking, game-changing and culture-defining ideas for your brand. We always strive to deliver these within the shortest turnaround times and at the most competitive industry rates.

## VISION

To be the ultimate creative solution provider in all spheres of communication.

## MISSION

To provide a portfolio of products and services that are personalised to every client and are of world-class quality.

## VALUES



## OUR PHILOSOPHY

We believe in the optimal utilisation of so-called 'everyday resources' in an efficient and effective manner to produce a solid outcome that is infinite in nature. We acknowledge that change is inevitable and that the need to manage change is of paramount importance and can never be overemphasised. At 45<sup>th</sup> Media, we seek to know and not assume facts; we believe consistency is the key to producing a continuous upward trend.

# MEET THE **TEAM**



**SILINDOKUHLE ZWANE**

MARKETING AND  
CREATIVE DIRECTOR



**RALPH CHINYAMUCHIKO**

STRATEGIC AND  
OPERATIONS DIRECTOR



**THINUS DE JAGER**

CREATIVE HEAD  
(CONSULTANT)



**MONGEZI SEBANYONI**

GRAPHIC DESIGNER  
(INTERNAL)



**GRAHAM KAZ**

CONCEPTUAL  
DESIGNER



**DANIEL RAMBALY**

FREELANCER



**PAMELA PEGE**

COPY EDITOR AND  
PROOFREADER  
(INTERNAL)



**HAPPY MAHLANGU**

COPY WRITER AND  
PROOFREADER  
(EXTERNAL)



**CARLOS LOFORTE**

SALES  
EXECUTIVE

# OUR SERVICES



**GRAPHIC DESIGN**  
CONCEPT DESIGN & LAYOUT



**MARKETING &  
COMMUNICATIONS**



**CONTENT CREATION**



**DIGITAL MARKETING  
SOLUTIONS**



**BRAND STRATEGY  
& DEVELOPMENT**



**PHOTOGRAPHY  
& FILM CONTENT**



**PRINTING**  
(DIGITAL, LITHO & LARGE FORMAT)



**SIGNAGE DESIGN**  
CONSTRUCTION & INSTALLATION

# OUR CLIENTS



United Nations  
Office on Drugs and Crime



UNITED NATIONS  
HUMAN RIGHTS  
OFFICE OF THE HIGH COMMISSIONER



UNHCR  
The UN Refugee Agency



South African  
Health Products  
Regulatory Authority



ECSCA  
ENGINEERING COUNCIL OF SOUTH AFRICA



sassa  
SOUTH AFRICAN SOCIAL SECURITY AGENCY



WATER  
RESEARCH  
COMMISSION



MICTSETA |  
Media, Information And  
Communication Technologies  
Sector Education And Training Authority  
SHAPING SKILLS. PIONEERING INDUSTRIES. EMPOWERING FUTURES



AgriSETA



CETA  
Construction Education and Training Authority



LGSETA  
CREATING GREATER IMPACT



WRSETA  
WHOLESALE & RETAIL SETA  
Skills Development for Economic Growth



national consumer tribunal



human  
rights  
commission



KZN  
GROWTH  
FUND  
Inspired Investing



UNIVERSITIES  
SOUTH AFRICA



Right  
to care  
Treating Health Seriously



FSCA



SAQA  
SOUTH AFRICAN QUALIFICATIONS AUTHORITY



NGB  
National Gambling Board  
South Africa  
a member of the 45th group



SOUTH AFRICAN NATIONAL AIDS COUNCIL  
OUR ACTIONS COUNT



ARINSA  
AGENCY FOR REGULATING AND CONTROLLING THE GAMING INDUSTRY IN SOUTH AFRICA



CBE  
COMMISSION FOR BILLIARDS AND CAROM BILLIARDS



EDHE  
EDUCATION DEVELOPMENT AND HUMAN RESOURCES



Allan Gray Orbis  
Foundation



BRAND South Africa



BANK  
SETA



NEMISA NPC  
National Electronic Media Institute of South Africa



NDLOVU  
CARE GROUP



urban safety  
reference group



GEP  
Gauteng Enterprise Propeller



UMALUSI



International  
Labour  
Organization



Freedom  
PARK  
AN AGENCY OF THE  
Department of Sport, Arts and Culture



NATIONAL PROSECUTING AUTHORITY  
South Africa



ECIC  
ECONOMIC COMMISSION FOR SOUTH AFRICA



NATIONAL HEALTH  
LABORATORY SERVICE



South African  
NATIONAL PARKS



CHE



NFVF  
National Film and Video Foundation



QCTO  
Quality Council for Trades & Occupations



POETA



AIRPORTS COMPANY  
SOUTH AFRICA



Companies Tribunal  
Tribunal of Companies



PSIRA  
PROTECTIVE SERVICES INTERNATIONAL



STATE  
THEATRE  
an agency of the  
Department of Arts and Culture



HIGHER HEALTH  
Higher Education & Training: Health, Wellness and Development Centre



HIGHER HEALTH  
Higher Education & Training: Health, Wellness and Development Centre

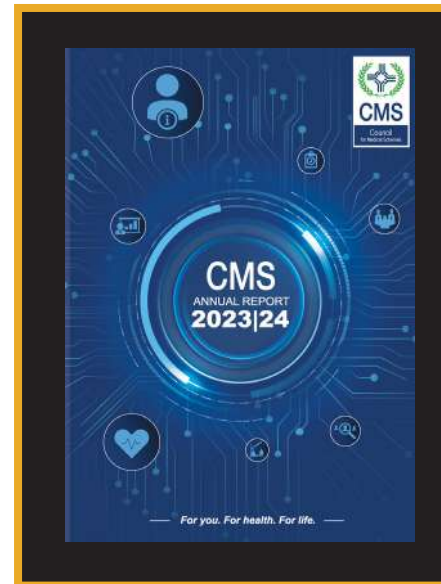
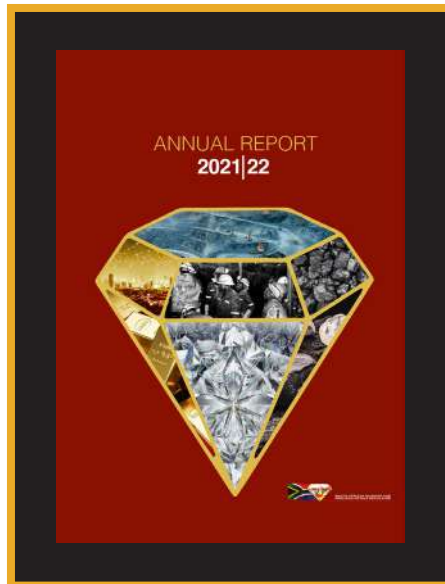
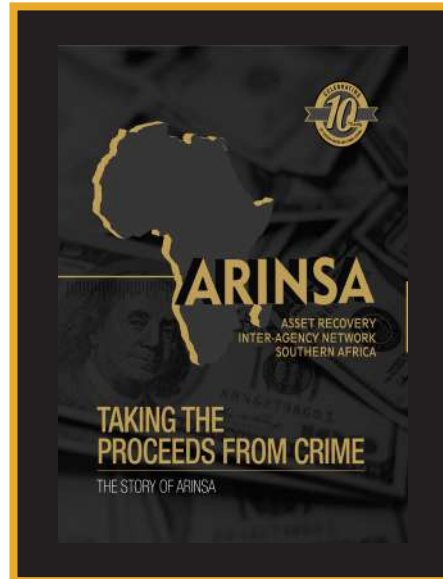
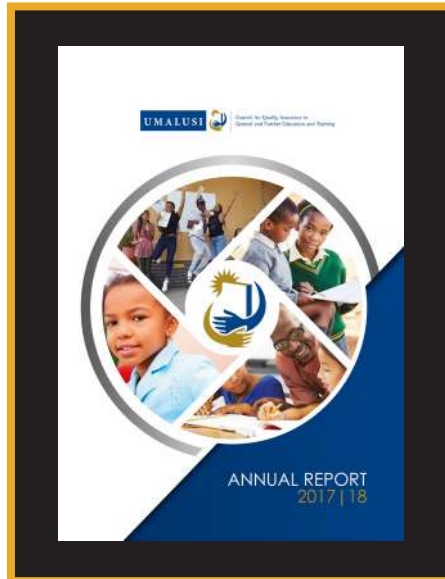


GEPF  
your investment, your future

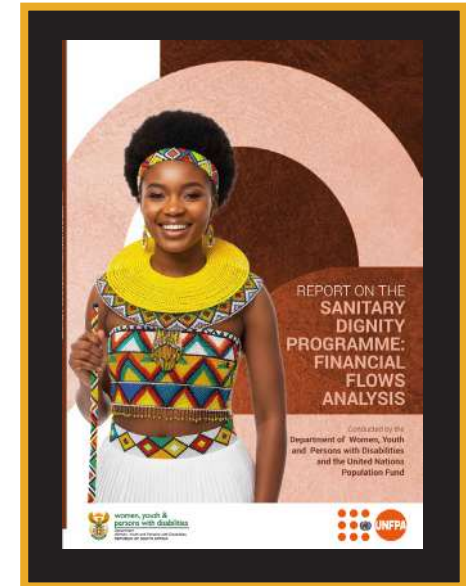
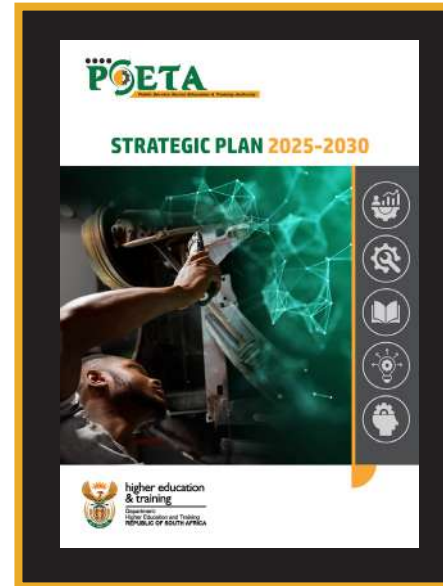
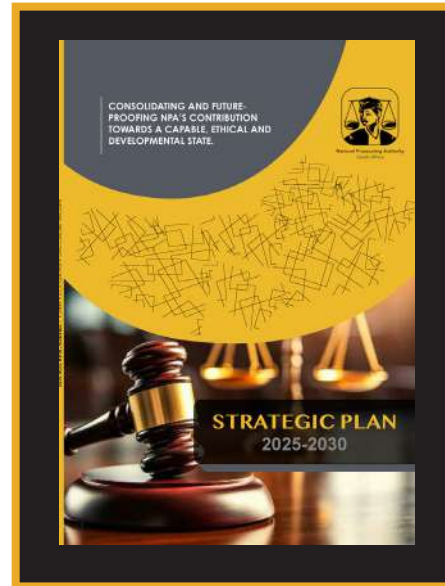
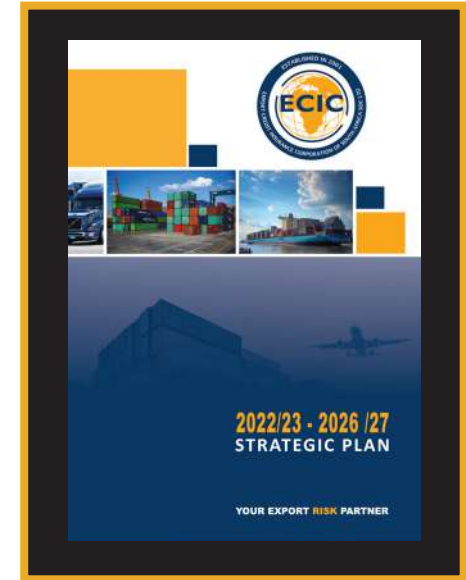
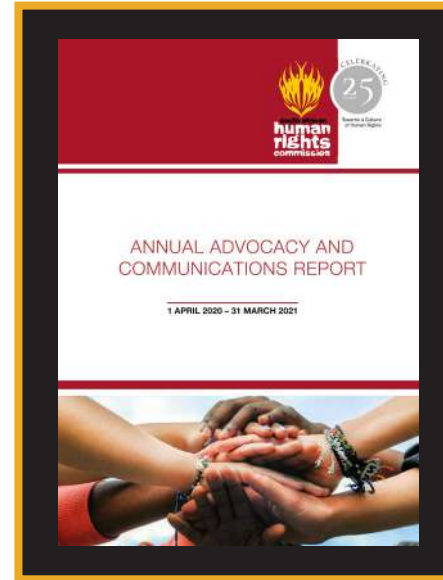
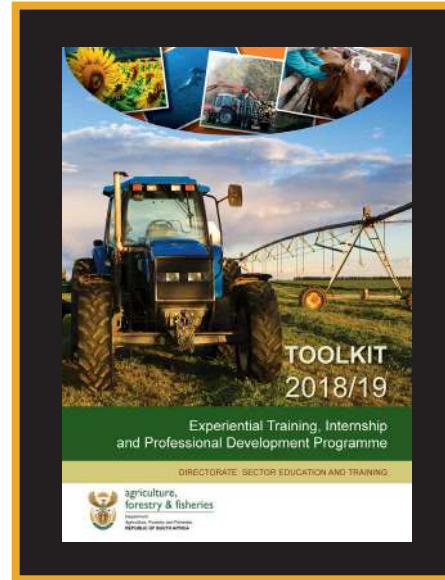
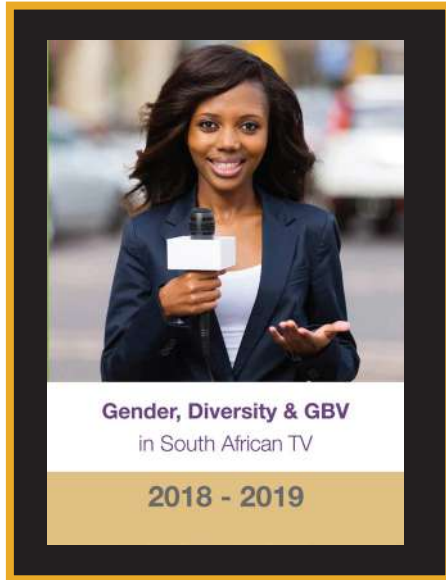


HPCSA  
Health Professions Council of South Africa

# PREVIOUS WORK SAMPLES



# PREVIOUS WORK SAMPLES



# PREVIOUS WORK SAMPLES



UN SIGNAGE



W&RSETA DOME STICKER USBs



CBE EMBROIDERED GOLF SHIRTS



EDHE ONE COLOUR PAD PRINT



MEDITECH EMBROIDERED GOLF SHIRTS



STATE THEATRE SIGNAGE



HIGHER HEALTH  
3 X 3 WALL BANNER



HIGHER HEALTH  
FULL COLOUR EMBROIDERY



SAQA  
BRANDED CHARGERS



DENOSA BRANDED HATS



RIGHT TO CARE GAZEBO



2 LOGOS DEBOSSED ON COVER



ENGRAVED PENS/ USB



UNODC COLOUR BRANDED BALL



UNODC GOLF SHIRTS & DRAWSTRING BAG

# ELECTRONIC EQUIPMENT AND SOFTWARE

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## ELECTRONIC EQUIPMENT

**45<sup>th</sup> Media (Pty) Ltd** has invested widely in technology and equipment to provide our clients with the best communication, advertising, and marketing services of the highest quality and standard as part of our mission. Our graphic designers have their own workingstations where they perform their daily tasks, and work is backed up daily. Our offices are fully connected with Ethernet plus wireless connections.

## SOFTWARE AND HARDWARE

**45<sup>th</sup> Media (Pty) Ltd** uses a fully licensed Adobe Creative Suite Cloud 2026. This is a well-recognised industry standard, both locally and internationally.

- has reliable transport (with a canopy) for local deliveries.
- in-house branding options, which include, pad printing, screen printing, laser engraving, DTF. We also do large format printing and have longstanding trusted litho-printing partnerships, and dedicated drivers ensure quality, efficiency, and on-time delivery.



## WHERE TO FIND US

Central Supplier Database

Supplier no: MAAA0355374

Tel: 010 224 0907

Alicia (Cell): 082 504 8899 or Ralph (Cell): 067 735 6612

[info@45thmedia.co.za](mailto:info@45thmedia.co.za)

### DURBAN BRANCH

Unit 61, Briefly Towers, 39 Beach Road, Doonside,  
4126 Kwazulu Natal, South Africa

### HEAD OFFICE: GAUTENG

Building 1, First Floor, Pieter Street, Highveld Eco  
Park, Centurion, 0157 Gauteng, South Africa

### CAPE TOWN BRANCH

47 Lympleigh Road, Plumstead, 7800, Cape  
Town, South Africa

[www.45thmedia.co.za](http://www.45thmedia.co.za)